

Experience

Graphic Designer | Westminster University, Salt Lake City, UT January 2023 – Present

- Designed a brochure for the client's ice cream shop March 2023
- Designed posters for marine animal protection organizations October 2023
- Designed the logo and slogan for client's industrial park April 2023

Video Editor | Wuxi Broadcasting Station, Wuxi, Jiangsu May 2023 – July 2023

- Edited more than 300 videos
- Participated in 12 video shoots, handling photography, lighting arrangement, and scene setting
- Participated in the planning of city-scale "elderly Spring Festival Gala" activity
- Managed the Douyin platform and planned campaigns to gain 1,200 subscribers in two weeks
- Led a three-person team in a video editing project, ensuring stylistic consistency and narrative coherence

Education

BA, Communication, Westminster University, anticipated December 2024

Skills

- Adobe Illustrator / InDesign / Photoshop / Premiere Pro
- Strong written and verbal communication skills
- Operate Weibo and Douyin Platforms
- Proficient in both English and Chinese